How Benefits Intelligence Elevates HR's Role

Most organizations track benefits through enrollment and satisfaction metrics, but those measures rarely show whether benefits are improving retention, engagement, or workforce performance. This white paper explores how HR leaders can connect benefits investments to measurable business outcomes through a four-pillar framework focused on strategic alignment, utilization, engagement, and retention.

Drawing on real-world examples from organizations such as Quest Diagnostics, the paper shows how benefits data can help HR move beyond administration and play a more strategic role in workforce planning and business success.

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