5 Ways to Use AI in Your Benefits Work Today (Without a massive IT project)

Most benefits professionals have seen the buzz around AI — from vendor demos touting game-changing tools to conferences spotlighting large, high-budget solutions. It’s easy to assume meaningful adoption requires a major enterprise initiative. But it doesn’t have to be big or complex. In our guidebook, you’ll find quick, practical wins you can use in under an hour, like turning your benefits guide into a short podcast, getting fast clarity edits for communications, creating simple visuals for HSAs and FSAs, and preparing sharper questions for vendor meetings.

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