Navigating the Complexity of Employee Benefits with Jeff Williams at Aptia

The Use Case Podcast by WRKdefined

Tune into Jeff Williams, Aptia US President and CEO, featured on WRKdefined's podcast, The Use Case, hosted by William Tincup and Ryan Leary. ?This episode shares the ins and outs of benefit administration, emphasizing the complexity of health administration, compliance, and the challenges employers face in offering tailored employee benefits. From understanding regulations to enhancing benefit adoption, explore how employers can design better programs that meet employees' diverse needs.

This episode dives into benefit administration, compliance, health administration, employee benefits, state regulations, benefit design and how they all play a critical role in shaping modern workplaces. Discover the strategic decisions employers must make to ensure benefits are both compliant and valuable.

Key Takeaways

- Aptia offers comprehensive benefit administration services that simplify eligibility management, enrollment, and life event tracking for large employers.
- Complex state and city regulations require expert navigation, and Aptia helps employers stay compliant across various jurisdictions.
- Benefit design goes beyond health plans, encompassing retirement benefits, time off, and even unique options like pet insurance.
- Effective communication is crucial for benefit adoption, ensuring employees understand and utilize their benefits fully.

- Employers must weigh trade-offs when selecting benefits, balancing cost with the needs and preferences of their workforce. Understanding employee demographics is key to creating benefit programs that resonate and retain talent.

Watch the full episode here.

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