We’re waking up the world of benefits at HR Tech

Image
hr tech image

See the first glimpse of what’s next at Aptia — and why insiders are already buzzing about it.

Meet the Aptia team, see the new tech live on the big screen, and book your 1:1 demo.

September 16 – 18, 2025 **Booth 4334 near the AI Playground**

Book a Meeting | See Group Demo Times

Why Meet with Us

Old systems. Empty promises. Tech that never delivers. That’s the past. At HR Tech, Aptia is revealing what’s next in benefits. And it will redefine what you thought was possible.

What insiders are already saying

> *"Really impressed, you guys have several unique things you’re doing in your experience and analytics we haven’t seen from others before."*
>
> *"WOW! The tech!! Blown away by the demo."*

> *"In the future, Aptia should be the only place I go to for anything related to my benefits."*
>
> *"Excited for Aptia and our clients."*
>
> *"I am not aware of anyone who has approached decision support in quite this way, and I find it extremely compelling."*
>
> *"You are solving the historical ‘benefits death march’ problem this industry has."*
>
> *"Phenomenal. I’ve seen lots of demos, so that’s a true compliment."*

Book a Meeting

Schedule time with our team and receive a free Yeti mug as our thank you. You may schedule a general conversation, product demo, or media interview.
Book a Meeting

See It in Action

Catch Aptia’s technology live at HR Tech. You can book a one-on-one demo with our team or stop by during one of our group demos to see it on the big screen.
Book Your 1:1 Demo

Group Demo Schedule

Tuesday, Sept. 16	6:30 pm
Wednesday, Sept. 17	10 am, 2 pm and 5:30 pm
Thursday, Sept. 18	10 am

Experience Aptia at the Booth

Big prizes each day including a Theragun , Oura Ring, and Nespresso machine.

Countdown Clock and Aptia Pins
First things first: snag your Aptia pin and attach it to your lanyard. Next? Keep your eyes on our giant countdown clock—when it hits zero, the giveaway begins. If you're wearing your pin and standing nearby, you're in. Miss it, and you'll be hearing about it later.

Where to Find Us

Booth 4334 near the AI Playground
Tuesday, Sept. 16 | 5 pm to 7 pm
Wednesday, Sept. 17 | 9 am to 6 pm
Thursday, Sept. 18 | 9 am to 2:30 pm

Are you not able to attend HR Tech, but still want to learn more about Aptia? Contact us

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Events