

## [Good data: why it matters, how to get it and how to keep it](#)

The pensions landscape is evolving rapidly, and 2025 marks a pivotal year for pension schemes. With pensions dashboards becoming a reality and the demand for high-quality data reaching critical mass, schemes must act now to stay ahead.

At Aptia, we understand the challenges schemes face in navigating this transformation. Our latest white paper, "Good Data – why it matters; how to get it; how to keep it" explores the crucial steps pension schemes must take to ensure you are prepared.

Key insights from the white paper:

- **Why data quality is no longer optional:** Essential for dashboards, regulatory compliance, and derisking opportunities.
- **The actions schemes must take now:** Meeting The Pensions Regulator's expectations for governance and compliance.
- **Strategies for maintaining data integrity:** Avoiding pitfalls that can delay transactions and increase costs.
- **How digital innovation can enhance member experience:** Supporting an aging population and vulnerable members.

With pensions dashboards setting a clear data deadline, The Pensions Regulator has made it clear that non-compliance will not be tolerated. The time to act is now.

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